

# Hair Week.

## The Only Complete Store in the City Is Ready for All Visitors!!

### They Can Both "Feed Ye an' Cleed Ye."

### Suits, Waists, Jackets, Skirts.

(Second Floor.)



Should you pass this department by on your visit, you will not only miss a fine sight, but lose an opportunity to invest your money to better advantage than any other place.

- FOR \$3.95—Ladies' New Style Snowflake Suit—Waist and Skirt; colors, blue, brown, tan and gray—Our Special Price. **\$5.98**
- FOR \$11.50—Ladies' Sweet Man-Tailored Monte Carlo Vests—Waist and Skirt; colors, blue, tan, castor and black. Our Special Price. **\$11.50**
- FOR \$22.50—Ladies' Ruffled Walking Suits, Norfolk style—Waist and Skirt; colors, blue, tan, castor and black. Our Special Price. **\$22.50**
- FOR \$1.50—Up-to-Date Tailor-Made Oxford Cloth Waists; colors, blue and tan—Our Special Price. **\$1.50**
- FOR \$6.50—Ladies' Best Quality Extra Heavy Beau de Soie Suits—Waist and Skirt; colors, blue and tan—Our Special Price. **\$6.50**

NO EXTRA CHARGE FOR ALTERING.

### Colored Dress Goods.

Néver before have Dress Goods been procurable in such beautiful colorings and fabrics as now and here.

- 30-inch New Granite Cloth Waistings—stripe effects—special bargain, worth 25c—for **18c**
- Double-Width Scotch Flannel Suitings, all the popular colorings—regular 45c value—for **29c**
- 38-inch All-Wool Zibeline and Basket Cloth Fabrics—these are the most fashionable novelties of the season—well worth 65c—for **49c**
- 46-inch Imported Sharkskin Cloth, Tokio Cord and Crepe Etonne—the best selection of new shades to be found in St. Louis—every yard worth \$1.25—for **89c**
- 54-inch All-Wool Zibeline, Nette Cloth and Coronation Cloth—all extreme novelties and unequalled values—ought to be marked \$1.75—for **\$1.35**

### Carpets and Rugs.

The swellest productions of the world's manufacturers will be found in this department.

- Beauvais Axminster Floor Rugs, size 9x12 feet, very heavy, soft pile texture and elegant in design—price **\$24.00**
- Woven 10-Wire Brussels Rugs, without corner seams, in handsome Oriental and other patterns—will easily wear 10 years—size 9x12 feet—price **\$18.50**
- Smith's Saxony Axminster Floor Rugs, size 9x12 feet—in rich floral and Turkish effects—they sell all over at \$25.00—Our Price **\$19.50**
- Savonnette Axminster Carpets—The best make—in exclusive color combinations—made only with 3-4 borders—price, per yard **\$1.50**
- Body Brussels Carpet—We mean body Brussels—the best 3-frame—name woven in every yard. The designs are patented and cannot be copied, and they are the very swellest ever shown. When you get a genuine body Brussels you get the best wearing carpet made. Price, per yard **\$1.25**

### Black Dress Goods.

All the latest and newest weaves worn this season. Only reliable goods at the lowest prices.

- 54-inch All-Wool Black Cheviot and Habbit Cloth; special value at **49c**
- 54-inch All-Wool Black Pebble Cloth, Canvas Suiting and Habbiting at **69c**
- 45-inch All-Wool Imported French Black Melrose, Poplin and Bedford Cord; grand value at **89c**
- 46-inch All-Wool French Frenelle, Sharkskin Weave, Basket Etonne, Granite Weave, Diamond Crepe and other new styles; regular \$1.45 value; special at **98c**
- 54 and 56-inch Black French Zibeline, French Broadcloth, Venetian Cloth and Black and White Novelty Suiting **\$3.00**

### SILKS

FOR ALL OCCASIONS.

- Yama Mai, 19-inch, All-Silk Taffeta, in sixty different shades, including black and white; worth 50c, for **39c**
- Black Beau de Soie, 21 inches wide, double warp, pure dye; compare it with any goods offered at \$1.35; for **98c**
- 24-inch Washable Taffeta and India Silk, in all the prevailing shades; worth \$1.50, for **79c**
- 36-inch Black Taffeta; a beautiful luster, and if it cracks or splits within six months we will give you a new one; worth \$1.49, for **\$1.10**

### Our New Cafe.

FIFTH FLOOR.

Refurnished, refurnished and redecorated; new dishes, new silverware, new cutlery, new table napkins, new tablecloths, new cooks, new stewards and new waiters! Our stewards' instructions from headquarters are to buy only the very best of everything and to charge the public the lowest price on record! We have this department, not as a direct money-maker, but as an auxiliary to the general business and as an accommodation to our customers! Try it once and you will come again. Choice of five large steam passenger elevators.

Wonderful High-Class

### Millinery Attractions.

The Most Stupendous Offer Ever Made to the Public.



On Monday, Oct. 6, and for one week, we will have on sale a line of hats that for style, beauty and good taste will eclipse anything ever offered in St. Louis before.

- Fetching, dressy Chapeaux, exact reproductions of our French models, made of silk, velvet, plush and beaver cloth, adorned with the new shaded ostrich, handsome birds and aigrettes—worth \$8 to \$10. Think of it! Only **\$4.87**
- Chic, up-to-date tailored effects of mohair, oxford and felt cloth, trimmed in natural wings, the new quills—actually worth \$6 and \$8 sell for **\$3.75**
- Pretty, natty, practical Street Hats, draped, stitched and plain, with pompons, pads and ornaments, together with a special line of Misses' and Children's School Hats (\$5.00)—for this week only **\$2.69**

Don't Miss This Big Fair Sale! City and Country Patrons All Welcome!! Notice Our Window!!!

### Ladies' Kid Gloves.

- A new line of Ladies' fine quality Kid Gloves, all colors, made to sell for \$1 a pair; Our Special Price **69c**
- Ladies' two-clasp fine quality Kid Gloves. It is the best \$1.00 glove made, every pair guaranteed—also fitted to the hand **\$1.00**
- Ladies' Pique Kid Gloves, just the glove for street wear and usually sold for \$1.50; Our Special Price **\$1.15**
- On Monday we will sell our best quality real Kid Glove, all the newest shades for dress and street wear; actual value \$2.00, for (pair) **\$1.39**

### Jewelry.

Our Special Prices for This Week.

- 50 dozen Oxford and Gilt Belt Buckles, 3 and 4 piece sets; 50c and 75c values for **25c**
- Beautiful line of Oxford Filigree Belt Pins, all sizes; 50c value for **25c**
- Large assortment of the latest in Black Combs, heavy tops, turnovers, fancy curves, etc.; 50c value for **25c**
- One lot of Roller Blotters and Ebony Darners, with sterling handles; 50c value for **10c**

### Furniture Department.

A few up-to-date ideas for up-to-date folks on up-to-date subjects.

- About Mattresses—You hear more mattresses talk today than ever before—every one trying to bring out a better mattress than the other—but we have them all beaten in our "Raybed" of Kapok (grown in Germany). It is positively guaranteed not to mat, will not absorb moisture, and is the most luxurious and sanitary mattress on the market—Price **\$14.00**
- About Iron Beds—The newest designs are those made entirely of iron; in artistic styles and color combinations, and all sizes—they range in price from **\$35 to \$250**
- About Buffets—They are now quite the thing, especially in small dining rooms, and when used with a china closet, gives a room a dainty and well-furnished appearance—We have them from **\$50 to \$100**
- About Bedroom Suits—They are slowly coming back from the obscurity into which the iron bed and odd dresser temporarily placed them. The beds are made lower than formerly, and with the dresser and washstand make a very neat and handsome appearance—the prices of Suits range from **\$125 to \$150**
- About One Thing in Particular—100 large size willow rockers, strongly made and shelled all over—a really \$5.00 rocker, for **\$2.50**

(Fourth Floor.)

### \$28.50 4-Hole Steel Range for \$19.95

Elegant Steel Ranges with Russia iron high warming closets, large heavy tops and fire boxes, large ovens, heavy asbestos linings, warranted perfect bakers; set up in your kitchen, complete with the pipe and zinc.

### \$35 6-Hole Steel Range for \$24.95

This is a golden opportunity, and you can buy Steel Ranges of us on easy payments of 10 cents per day.

### Heaters.

- Gas Heaters as low as **\$1.50**
- Oil Heaters as low as **\$3.75**
- Wood Heaters as low as **\$1.25**
- Coal Heaters as low as **\$5.25**

D. CRAWFORD & CO. Washington Avenue and Sixth Street D. CRAWFORD & CO.

## VEILED PROPHET'S PARADE TO TELL IN PICTURES HISTORY OF THE LOUISIANA PURCHASE.

Route of the Monday Parade.  
2:00 P. M.  
South on Levee to Pine; west on Pine to Third; south on Third to Clark avenue; west on Clark avenue to Broadway; north on Broadway to Market; east on Market to Fourth; north on Fourth to Olive; west on Olive to Broadway; north on Broadway to Washington avenue; west on Washington avenue to Twelfth street; south on Twelfth street to the east side of the City Hall.

The Veiled Prophet and his retinue, with certain favored soldiers and officers by boat at the foot of Olive street Monday afternoon. After a tour through the business streets of the city he will proceed to the City Hall, where his Honor, Mayor Wells, will deliver to him the keys of the city.

On this occasion the Prophet will be escorted by two troops of mounted infantry with their military band, under the command of Colonel L. H. Rucker.

Tuesday night this same escort will accompany the Prophet from his den on Walnut street to the hall given in his honor at the Merchants' Exchange.

The hall is to be of unparalleled magnificence, and nothing will be left undone to add to the Prophet's pleasure, and the wisdom and beauty in his domain will gather to do him honor.

The pageant arranged in an interesting, instructive and beautiful manner, showing the historical incidents connected with the Purchase and the early life in the Territory.

LOUISIANA PURCHASE WILL BE PORTRAYED IN THE PARADE.  
Sixteen floats, artistically decorated, will follow the Prophet on his tour through the city Tuesday night. Following is the description of the floats:

ROUTE OF THE V. P.  
2:00 P. M.  
From den east on Walnut to Twenty-first street; north on Twenty-first street to Locust street; east on Locust street to Fifteenth street; north on Fifteenth street to Washington avenue; east on Washington avenue to the west side of Twelfth street; south on the west side of Twelfth street to Market street; north on the east side of Twelfth street to Washington avenue; east on Washington avenue to Fourth street; south on Fourth street to Spruce street; west on Spruce street to Broadway; north on Broadway to St. Charles street; east on St. Charles street to Third street; south on Third street to Chestnut street.

side on the bosom of the Mississippi, one filled with Indians, the other containing Marquette and Joliet, with their Indian boatmen and guides; Marquette's party smoking the pipe of peace, and the latter himself distributing articles of clothing and ornaments to the Indians in the second canoe.

FLOAT NO. 6—SPANISH LIFE IN THE LOUISIANA TERRITORY.  
Under the bower of green which covers the whole of the float, at the background, are shown the music makers, with mandolins and guitars, while in the foreground are seen four lovely Spanish maidens, who, with tambourines and castanets in hand, trip the light fantastic.

FLOAT NO. 7—FOUNDING OF ST. LOUIS.  
An Indian wigwag at the back of the float, with several warriors in full costume, shows the old civilization, while beside it rise the timbers of the new plantations, a half-felled tree, with the axmen at its side, and the trapper, with his long rifle by the campfire in the background, mark the end of the old order and the beginning of the new.

FLOAT NO. 8—THE FIRST HOUSE IN ST. LOUIS.  
Under trees in the background is shown the first St. Louis house—an old-fashioned French stockade storehouse, made of logs split in half and set on end, with the roof of split logs, two deep. A number of hunters and trappers with the proceeds of the chase are seen coming toward the house, before which sits Jean Baptiste, playing on his historic fiddle.

FLOAT NO. 9—EXECUTION OF THE FRENCH STAFF.  
When the new Spanish Governor, O'Reilly, arrived, orders were given for the execution of the staff of the French Governor of Louisiana, and this scene is commemorated by the float, which shows a stockade surrounded by trees, before which stands a squad of Spanish soldiers, and kneeling before them two of the French staff, their graves at their knees. As the square fire the prisoners are seen to fall into their graves, the officer on the right of the squad leaving the command to fire.

FLOAT NO. 10—FRENCH LIFE IN THE LOUISIANA TERRITORY.  
Spreading trees in the background of the float make a refreshing shade, under which a guitar player; before him are two ladies and two gentlemen dancing a sprightly, but at the same time a stately, minuet, while in the immediate foreground a more active party are regaling themselves with battle-axe and shuttlecock.

FLOAT NO. 11—DANIEL BOONE.  
The background of this float is "a mass of foliage, in which can be seen panthers, wildcats, coons, squirrels, etc., etc., and in the foreground Daniel Boone and his party of rugged hunters and trappers, preparing for the attack on these citizens of the forest. The whole float is typical of the very trapper life in the Louisiana Purchase.



TRANSFER OF LOUISIANA AT ST. LOUIS, 1803.

and Stripes went up, the American soldiers presented arms, a salute was fired and the occupation of the Louisiana Territory and its transfer was completed. All this is shown realistically on this float.

FLOAT NO. 15—PLANTATION LIFE IN LOUISIANA.  
An old-fashioned negro cabin occupies the center of the float and in the rear is seen a monstrous alligator swallowing a fat pickaninny; fishermen are just coming from the stream with an enormous catfish, and their gay, careless companions are dancing a buck dance to the sound of a banjo in the hands of a snow-haired African.

FLOAT NO. 16—TRANSFER OF UPPER LOUISIANA AT ST. LOUIS.  
In the year 1803 the formal transfer of Upper Louisiana took place, and this act is symbolically represented on the float, which in the background shows an old log cabin with an old-fashioned porch, above which is the flag of France; an officer is about to deliver the documents of transfer to an American officer in the airy military costume of that time, while in the foreground an American flag is being raised. Its staff being surrounded by officers and soldiers in full costume of the period.

FLOAT NO. 17—THE DAWN OF FREEDOM.  
The last float symbolizes the Dawn of Freedom, and shows the gallant Colonel Hunt on horseback, his standard bearer carrying the American flag of that day, escorted by a drum and fife corps and guarded by a company of American soldiers in the picturesque but somewhat cumbersome costume of that time.

RULES FOR THE VEILED PROPHET'S PARADE.  
Rooms in the Merchants' Exchange building when the hall will take place Tuesday evening are provided for gentlemen's and ladies' wraps and hats, and no one will be permitted to enter the ballroom with wraps under any pretext.



FIRST HOUSE IN ST. LOUIS.

The checks will be issued in different colors, thus equally dividing the carriage to the two exits and each card will have printed copy of assignment, so that neither the driver nor his employer can make excusable mistakes.

Carriages bringing guests to the Pine street entrance will approach from the west, and after depositing their load, will drive east as far as Second street before turning. Duplicate white checks will be handed to the escort and driver.

Carriages bringing guests to the Third street entrance will approach from the north, and, after depositing their load, will drive to the south as far as Market street before turning. Duplicate red checks will be handed to the escort and driver.

No carriages will be allowed on Third street while the procession is passing down that street.

Calling for guests' carriages for the Third street entrance will face north on the east side of Third street, south of, but not encroaching on Pine street, and when called will come to the Pine street entrance and then proceed west.

Calling for guests' carriages for the Third street entrance will face north on the east side of Third street, south of, but not encroaching on Chestnut street, north of, or beyond Olive street.

### KING WELCOMES AMERICANS.

Orders Windsor Castle to Be Thrown Open to Them.

SPECIAL BY CABLE.

London, Oct. 4.—King Edward has orders from Balmoral that all the apartments in Windsor Castle be thrown open to the Americans and that they be able to visit the home. He has also ordered that an official reception be given to them every courtesy.

The King hopes to be able to visit them before they sail for home.